



# CONFERENCE SPONSORSHIP OPPORTUNITIES

## *Increase Your Company's Exposure – Be a Sponsor!*

### SUPPORT THE NATIONAL CITIZENS POLICE ACADEMY ASSOCIATION (NCPAA)

Law Enforcement Agencies and volunteer civilians from the United States and Canada attend the NCPAA conference annually.

The NCPAA is the leader in educating citizens and law enforcement personnel on how to build or improve their own Citizen Police Academy (CPA). In this day and age, it is essential to cultivate and nurture a relationship between police departments and the communities in which they serve. CPA's are designed to accomplish this very task. A strong academy can help bridge the gap between perception and reality. It can also help create a partnership that both the department and community will cherish. The NCPAA is a 501c3, which allows your donation to be tax-deductible.

|  | <b>\$10,000<br/>PLATINUM</b> | <b>\$5,000<br/>GOLD</b> | <b>\$2,000<br/>SILVER</b> | <b>\$500<br/>BRONZE</b> | <b>\$100<br/>PATRON</b> |
|--|------------------------------|-------------------------|---------------------------|-------------------------|-------------------------|
| <b>Name listed in Conference Program</b>   | N/A                          | N/A                     | N/A                       | N/A                     | Yes                     |
| <b>Sponsor Ad in Conference Program</b>  | Full Page                    | Half Page               | Quarter Page              | N/A                     | N/A                     |
| <b>Sponsor Logo in Conference Program</b>  | Yes                          | Yes                     | Yes                       | Yes                     | Yes                     |
| <b>Sponsor Logo listed on NCPAA Website/Social Media</b>   | 1 Year                       | 1 Year                  | 1 Year                    | N/A                     | N/A                     |
| <b>Promotional Item in "goodie bag"<br/>(Promo item provided by sponsor)</b>                         | Yes                          | Yes                     | Yes                       | Yes                     | N/A                     |
| <b>Promotion—Sponsor Supplied Banner Display<br/>(Max size 4'x8')</b>                                | Yes                          | Yes                     | Yes                       | N/A                     | N/A                     |
| <b>1 Exhibitor booth space</b>   | Yes                          | Yes                     | Yes                       | N/A                     | N/A                     |
| <b>2 min video promotion to posted on NCPAA website and social media (Video provided by sponsor)</b> | 1 Year                       | N/A                     | N/A                       | N/A                     | N/A                     |
| <b>Product Promotion at Conference</b>   | 5 Minutes                    | N/A                     | N/A                       | N/A                     | N/A                     |

### QUESTIONS

Contact NCPAA Board Member James Alvis [alvisj@fishers.in.us](mailto:alvisj@fishers.in.us) or Stephanie Hynes [shynes@rentonwa.gov](mailto:shynes@rentonwa.gov)

For more information, visit <https://ncpaa.us/>