

Engaging With Your Community

Building Relationships

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September 27, 2023

AGENDA



Team Building



Strengthening Relationships



Advocacy



Fundraising

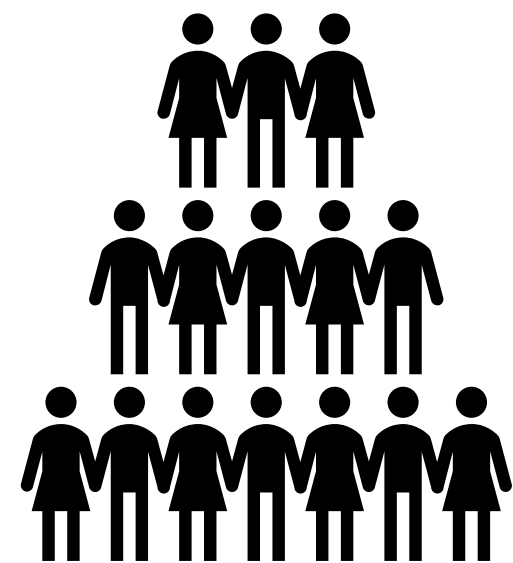


Volunteerism

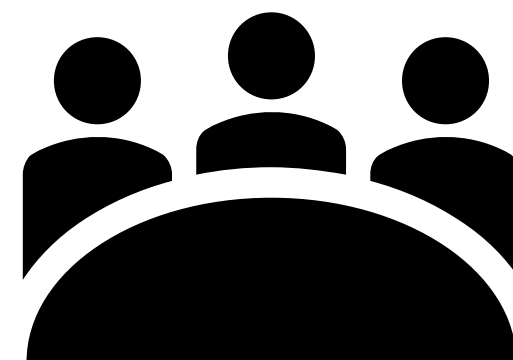
Why is Team Building Important?

Team Building: A process that refers to the tactics and actions you take to turn a group of individuals into a cohesive team.

Starting with ice breakers can quickly break down barriers, build new relationships, and enhance communication.



Teams will work more effectively together when they have clear goals and specific actions needed to win.

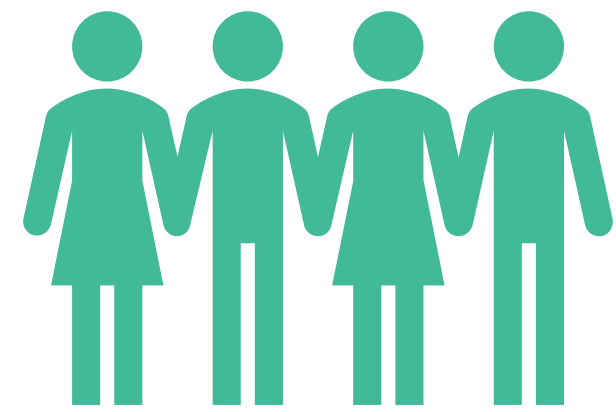


Cohesive teams can be established quickly, allowing the accomplishment of challenging tasks.



Strengthening Relationships

Invest



- Build trust in our long-term relationships to continue making meaningful progress.
- Get to Know Your Community

Better Productivity



- Building good relationships will link you to better productivity.

Be Persistent



- Be persistent, consistent, and dedicated to the time it takes to build relationships
- Relationships will flourish when your team is comfortable with each other.

People Skills



- Practice Good Listening
- Manage Your Time
- Appreciate Each Other

Advocacy

Advocacy: Any action that speaks in favor of, recommends, argues for a cause, supports or defends, or pleads on behalf of others.



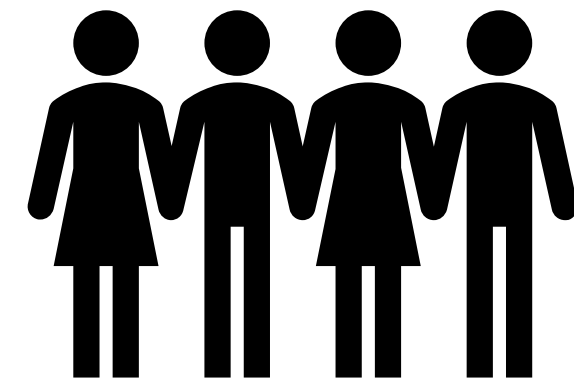
Fundraising

Getting Started



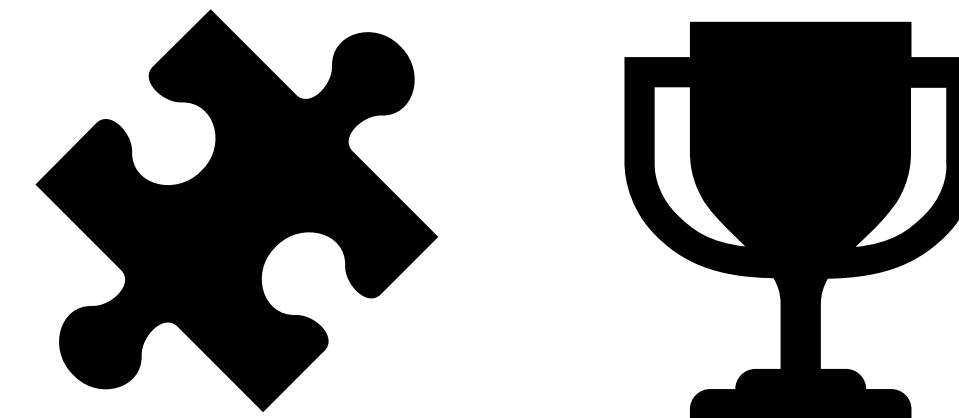
- How do you raise funds for your association?
- Have you established your tax-exempt status for your nonprofit?
- Do you have a grant-writer in your midst?

Organization



- One person responsible for pursuing funds for your treasury or developing a committee of members to investigate ways to raise funding.

Expectations



- Can be challenging and rewarding all wrapped up into one!

Activity



- Aim for something Quick and Painless.

Volunteerism

“YOUR TIME IS VALUABLE...SHARE IT” - AARP

Important Questions to Ask...

Where can you find volunteer opportunities?

How do you choose the right volunteer opportunity?

Does your CPA have a volunteer coordinator?

Questions?

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Thank You!